Platform Overview

CircleBI
BI for Everyone

CircleDais
Everyone can do SaaS

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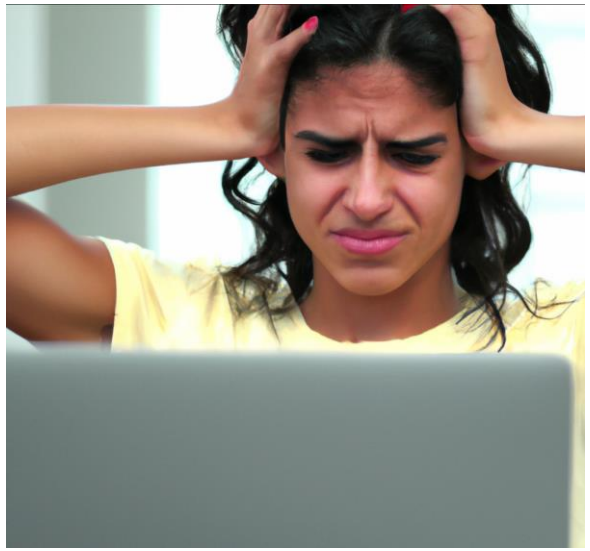
Background

Most companies are using several mature software solutions from known vendors,
it works, but they are also facing the problem:



Overwhelming information

Jumping between different applications

high costs, long development cycles custom software solutions

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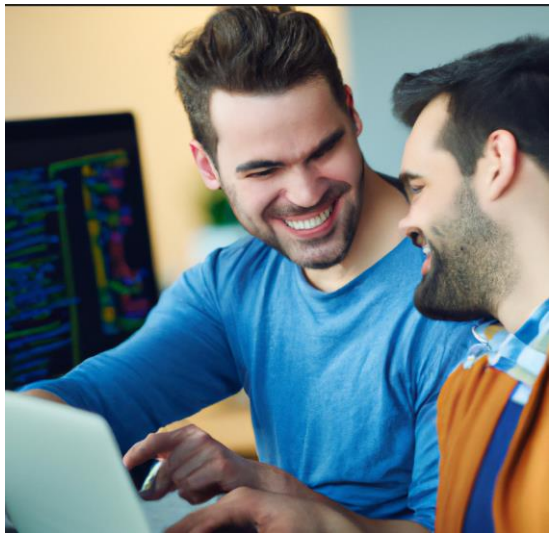
Introduction

Our CircleBI and CircleDais Low Code No Code Platform

Connecting
Multiple
applications



Easy to learn,
70% faster development

lower costs, and the ability to make changes quickly and easily

Products

- We are offering a low-code, no-code framework for easily building custom screens and connecting multiple databases.
- We are offering a ready-to-use Platform as a Service (PaaS) allowing everyone to build their own SaaS solution on a self-service basis
- Our own SaaS solution.

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Our Mission

We aim to bring simplicity to everyone in the world by building any kind of On-Premise or SaaS solution,

and we also want to help others build their own kind of On-Premise or SaaS solutions

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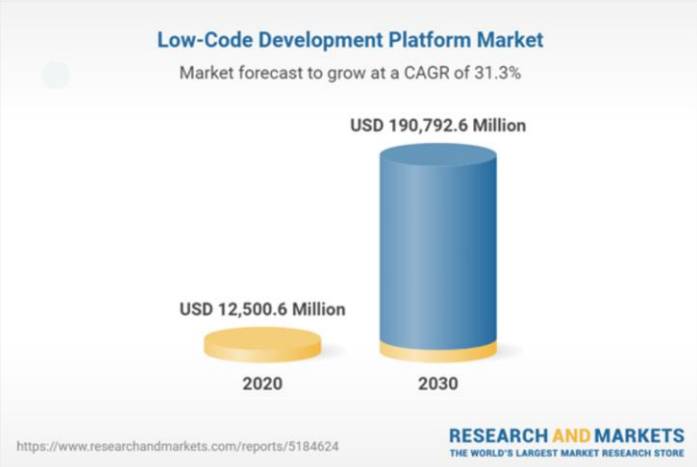
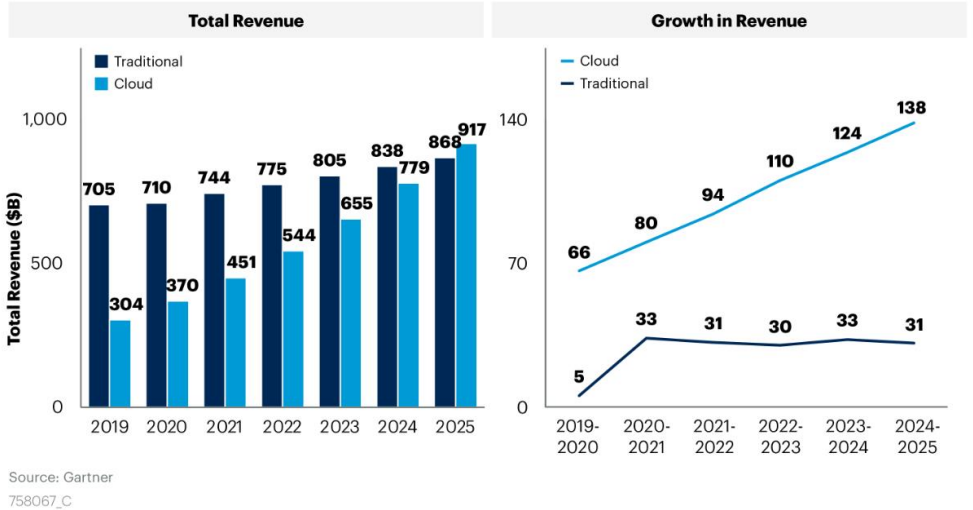
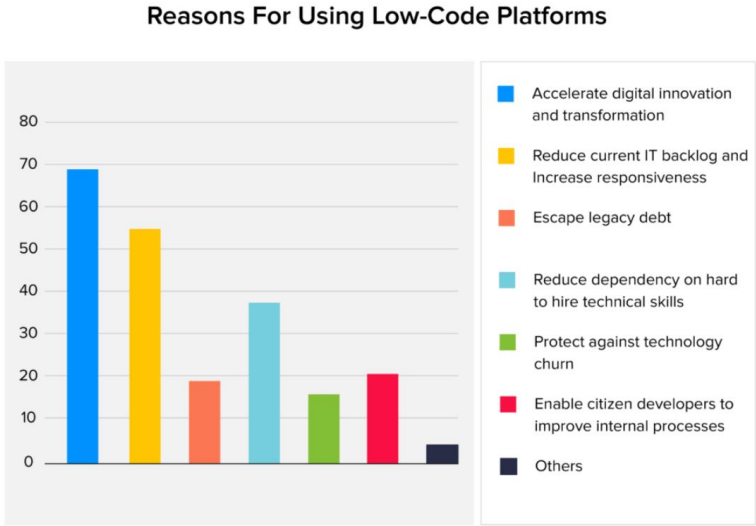
Market Opportunity





Source: Gartner, February 2022



Competitors

- Microsoft Power Apps (Power platform & Power BI)
- Amazon Web Services Amplify
- Oracle APEX
- Salesforce Platform
- OutSystems, Mendix, Zoho Creator, QuickBase, and Appian

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Why Us ?

An enterprise-grade framework,
Initially built to support complex ERP

A ready-to-use framework to

- Manage Users, Menu Profiles, Roles, Alerts, Batches, Reports
- Build multiple SaaS solutions
- Build microservices

Innovating

- Speech AI to build a dashboard and to communicate between an application with the user
- Machine learning capabilities
- Blockchain technology
- Real-time data integration

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More than 20 Years of experiences in IT industry

Erwin Budiman, CEO of BrightOrchid LLC

- 11 Years, R&D team at Symphony AI in Paris, France
- 4 Years, Professional Consulting service team at Symphony AI in Atlanta, US

- 7 Years, Supply Chain Management software expert and Oracle database performance expert at BrightOrchid LLC in Atlanta and Nashville, US

Supported by:
- 4 offshore software engineers
- 1 offshore QA team
- 1 offshore IT admin

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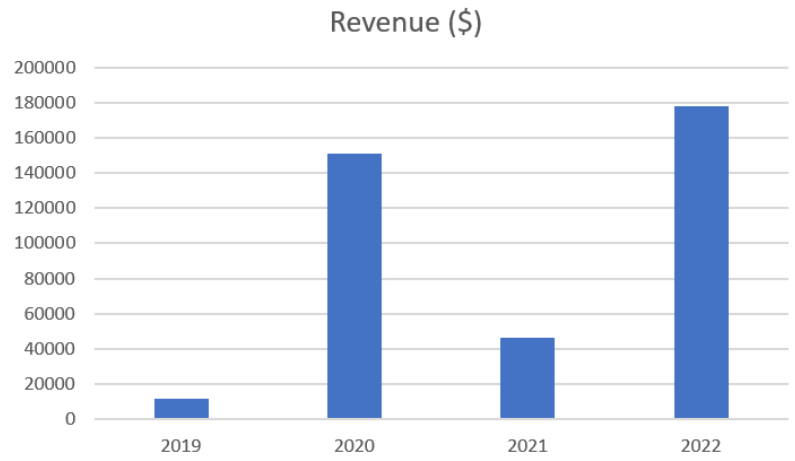
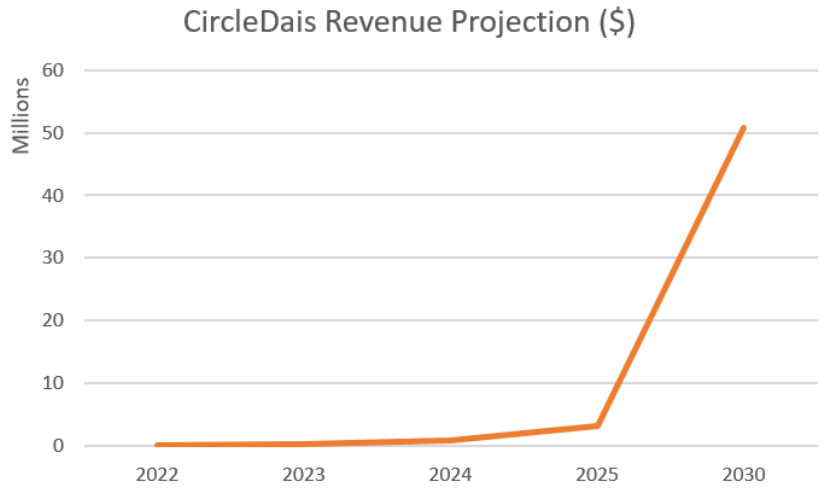
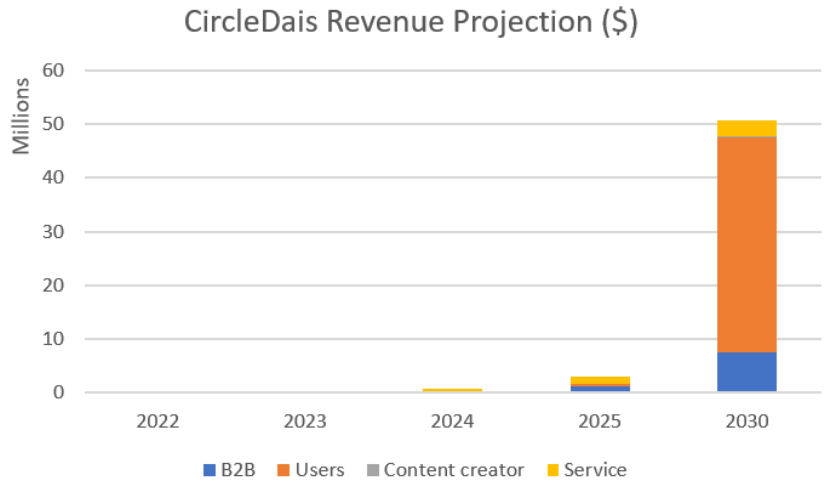
Financials







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Business Model

- Free to build 1 application (limitation will be applied) for each registered user
- Cloud Consumption based (the cloud consumption fee will be marked up by 80% on top of the base cloud fee)
- Various Support Pricing model (Developer, Pro, Enterprise Support)
- Training services
- Consulting services

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